





YOUTH EXCHANGE

ECO ENTREPRENEURSHIP

FROM PASSION TO GREEN ACTION

28.04–07.05.2026
CÂMPINA, ROMANIA

Co-funded by the European Union

Grant agreement no. 2025-1-RO01-KA151-YOU-000302167

About the project

Climate change and environmental challenges are shaping the future of our economies and communities. Young people play a key role in driving the green transition, and eco-entrepreneurship offers innovative solutions that combine sustainability with economic development.

The youth exchange explored how green business ideas can contribute to a more sustainable Europe, focusing on circular economy principles, sustainable business models, responsible consumption and production, green innovation and start-up ideas, and youth participation in the green transition.

Through learning, collaboration and creativity, participants discovered how to turn environmental challenges into real entrepreneurial opportunities and were empowered to become changemakers for a greener and more sustainable future.

Partner organisations

Fundația Zamolxes
Romania (coordinator)

Children with Special Needs
Bulgaria

Together Macedonia
Republic of North Macedonia

EDU Lab
Italy

Fundacja Pomocy Dzieciom im. Stanisławy Bieńczak
Poland

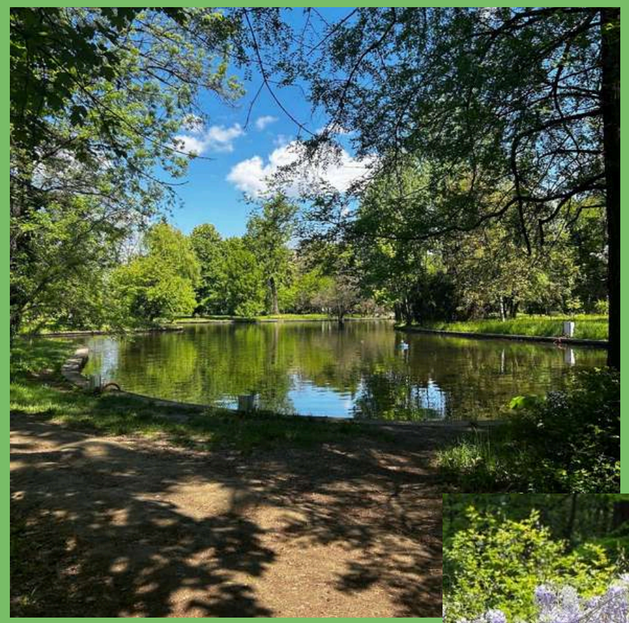
Amigos de Europa
Spain

ERASMUS+

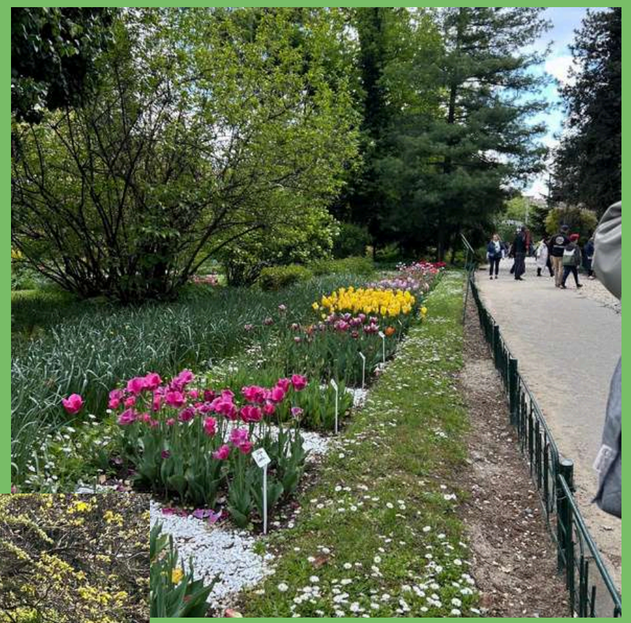

Competence
What certificated you receiv
Europass
Participation certificate


EUROVILLAGE

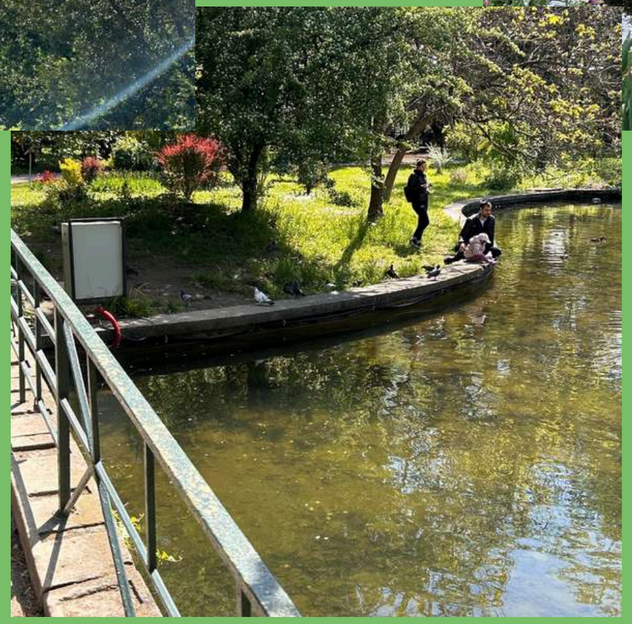
VISIT TO THE BOTANICAL GARDEN











THE FRIENDS OF NATURE

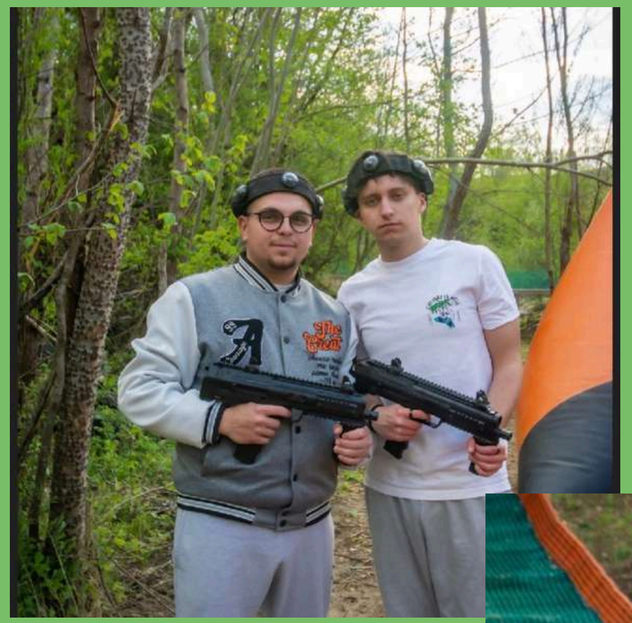








OUTDOOR ACTIVITIES – ALPIN PARK











TEAM-BUILDING ACTIVITIES









BUSINESS PLAN





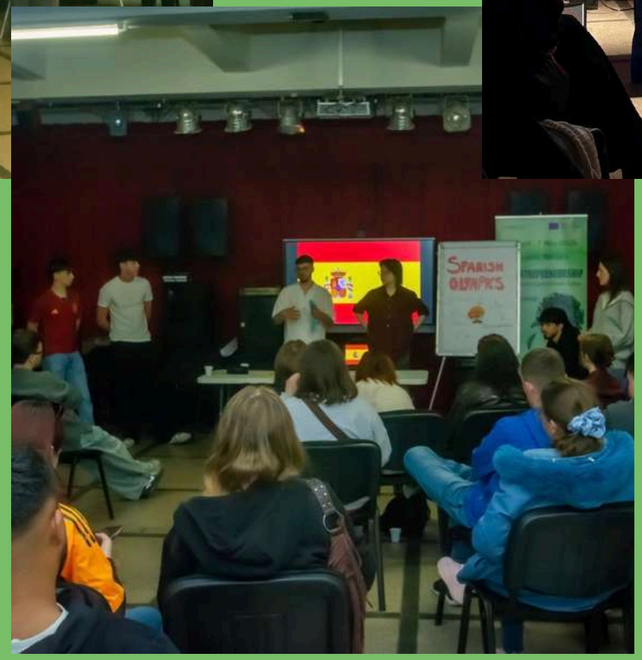


INTERCULTURAL NIGHTS











YOUTHPASS CERTIFICATE









COMPANY PRESENTATION



Watch the company presentations

drive.google.com/drive/folders/
1_ErKk3635OGzxiWKjqVKs0h2BImsDvX7

(click to open the folder)

OSCAR NIGHT

















GROUP PHOTOS

Objectives

O1. Raise environmental awareness

This objective goes beyond merely providing information; it aims to foster a mindset shift among young people. By analysing current ecological challenges (such as climate change, waste management and resource depletion), participants learn to identify the economic opportunities hidden behind these issues. Special emphasis is placed on the green economy and circular models (where resources are continuously reused), providing young people with the conceptual tools needed to turn an environmental crisis into a sustainable initiative.

O2. Develop green entrepreneurial skills

The core purpose is to turn theory into practice by fostering a spirit of initiative. Participants are guided to use their creativity to generate viable business solutions. Through teamwork, they develop essential business-planning skills, learning how to build a sustainable start-up business model from scratch. The focus is on combining economic resilience with ecological responsibility.

O3. Promote intercultural cooperation

Since climate challenges know no borders, solutions must be global. This objective brings together young people from diverse cultural backgrounds and challenges them to work in international teams, enhancing their communication skills, tolerance and emotional intelligence. Active participation in diverse teams stimulates “out-of-the-box” thinking and demonstrates how international cooperation can generate innovative, scalable green solutions.

O4. Create local impact

The long-term sustainability of the project is ensured by translating ideas into everyday reality. The project does not end when the workshops do; it aims to leave a visible footprint in the participants’ home communities. The eco-business ideas developed during the programme are structured so that they can be implemented at home or promoted to local authorities and stakeholders, multiplying the project’s benefits at local and regional level.

Learning outcomes (1/2)

During the ten-day youth exchange, the 35 young participants developed environmental, entrepreneurial, digital, intercultural and social competences through debates, workshops, study visits, outdoor activities, teamwork and media production.

Environmental awareness and sustainability

Through the national presentations “Our Country, Our Problems”, participants researched and compared environmental challenges affecting their countries and communities. The debates on ecological entrepreneurship and on the relationship between society and the environment developed their critical thinking and their understanding of the responsibilities of citizens, businesses and public institutions in building a sustainable society.

During the “Eco Ville” workshop, participants designed an environmentally sustainable city, considering green spaces, sustainable mobility, renewable energy, responsible consumption, waste management and community participation. The activity strengthened their creativity, systems thinking and ability to connect environmental, social and economic aspects.

Green entrepreneurship

During the start-up workshop, participants transformed environmental problems into preliminary green business concepts by identifying the problem addressed, potential beneficiaries and possible implementation and communication measures. In the “Shark Tank” session, they presented and defended their ideas, answered questions and received feedback. These activities improved their entrepreneurial initiative, business-planning abilities, public-speaking skills and capacity to evaluate and refine an idea.

Learning outcomes (2/2)

Creativity and digital communication

The “Open Gate” workshop encouraged creativity, cooperation and mutual trust. Participants created one-minute videos communicating ecological entrepreneurship messages in a concise and engaging format. During the “Oscar Night” workshop, they planned and produced short films, developing storytelling, task-distribution, teamwork, media-production and artistic-expression skills. The festive screening gave them experience in presenting their work and recognising the contributions of other teams.

Teamwork and intercultural cooperation

Mixed-team workshops, outdoor activities and cooperative games improved participants’ communication, leadership, adaptability and problem-solving skills. Cooperation with young people from different cultural backgrounds encouraged empathy, mutual respect and openness to different perspectives, while strengthening their understanding of European cooperation and solidarity.

Civic and institutional learning

Study visits to the Forestry High School, the “Constantin Istrati” Technological High School, the “Nicolae Grigorescu” National College, the Tourist Information Centre and Câmpina City Hall helped participants understand the contribution of schools, local authorities and community organisations to environmental education and sustainable development. The visit to the “Dimitrie Brândză” Botanical Garden in Bucharest increased their awareness of biodiversity, plant conservation and ecosystem protection.

Communication, reflection and personal development

Through presentations, debates, pitches, videos, films and interviews, participants improved their public-speaking, active-listening and communication skills. Reflection activities helped them identify their learning and consider how to share the project’s methods and results within their organisations and communities. Overall, the mobility strengthened their self-confidence, initiative, responsibility, creativity and ability to cooperate, give constructive feedback and contribute actively to shared results.

Outputs

The implementation of the project generated concrete outputs for the 35 participants, with potential for further development, dissemination and use within their organisations and local communities.

Collaborative green business projects

The main tangible outputs were group projects combining environmental sustainability with entrepreneurial planning. These included eco-business models based on circular economy principles, a practical framework for developing green start-ups and interactive solutions inspired by ecological innovation. Participants used creative and entrepreneurial tools to develop possible responses to real environmental challenges.

Business plans and scaling strategies

Participants developed preliminary business plans and scaling strategies for their sustainable business concepts, adapted to the green economy and circular business models. These concepts have the potential to be further refined, evaluated and tested by the young people after the mobility.

Case-study analyses and reusable working methods

Participants explored case studies illustrating how the green economy and circular business models can stimulate sustainable innovation. The exercises, methods and planning tools used during the mobility form a set of practical approaches that can be adapted and reused in future environmental education and green entrepreneurship activities.

Communication and local multiplication materials

Participants created a portfolio of presentations, pitches and media materials, including one-minute videos and short films, to communicate and promote their green business ideas. These resources support the dissemination of the project results and enable participants to share the knowledge, methods and solutions developed during the mobility within their organisations and local communities.

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